

CAS Strategic Management 2025

Dates	Modules	Teachers
01-02.09.2025	Strategic Management	Prof. Dr. Stephan Nüesch
22-23.09.2025	Innovation Strategy	Prof. Dr. Stephan Nüesch
20-21.10.2025	Digital Revolution	Dr. Marcus Disselkamp
27-28.10.2025	Marketing Strategy	Prof. Dr. Sascha Götte
24-25.11.2025	Service Strategy	Dr. Jürg Meierhofer
15.12.2025	Human-Centered AI	Prof. Dr. Philippe Cudré Mauroux and Prof. Dr. Elena Mugellini
16.12.2025	Project Presentations	Prof. Dr. Stephan Nüesch

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