The course on Competition highlights the main economics basis of competition behaviors and developments with a strong emphasis on the Digital Economy features such as the price setting algorithms or the impact of the sharing economy on the markets (Uber, Airbnb, etc.). The course scrutinizes the competition patterns in digital markets as well as the competition patterns in digital networks and platforms. Participants will have to deal in class with real and current competition cases such as Apple Pay case and Google on line advertising case.

**Competition - 14th - 15th November 2023**

<table>
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<tr>
<th>Economic fundamentals of competition</th>
<th>Firms behaviors fundamentals affecting competition</th>
<th>Competition fundamentals in the digital economy</th>
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<td>Definition of the relevant markets</td>
<td>Horizontal agreements</td>
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<td>Economic basis of competition policy</td>
<td>Vertical restraints</td>
<td>Disruptive new market entrants of the sharing economy (eg. Uber, Airbnb)</td>
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**Top speaker**
- Prof. Dr. Philippe Gugler – University of Fribourg

**What our students said**
- A great experience
- Interesting and well set up
- Succeeds in simplyfing this complicated topic

Course location: iimt - University of Fribourg  
Course fee/ module: CHF 1'400.–  
Course language: English  
Registration: www.iimt.ch or iimt@unifr.ch