This course introduces the foundations, potentials and challenges of Digital Transformation. It equips the participants with the required knowledge on IT Strategy to plan, evaluate and implement IT-enabled Business Model Innovations at incumbent organizations.

**IT-enabled Business Model Innovation - 12th - 13th September 2023**
- IT Strategy and value of IT
- Foundations of Digital Transformation
- IT-enabled Business Model Innovation
- Implementation of Digital Transformation Initiatives
- Skills for Digital Transformation

**Top speaker**
- Prof. Dr. Markus Böhm, University of Applied Sciences Landshut

**What our students said**
- I have learned a lot and it was practical
- Interesting and interactive
- Very skilled and pleasant presentations

Course location: iiit - University of Fribourg
Course fee/module: CHF 1’400.–
Course language: English
Registration: www.iimt.ch or iimt@unifr.ch