

IT-enabled Business Model Innovation



This course introduces the foundations, potentials and challenges of Digital Transformation. It equips the participants with the required knowledge on IT Strategy to plan, evaluate and implement IT-enabled Business Model Innovations at incumbent organizations.

IT-enabled Business Model Innovation - 12th - 13th September 2023

- IT Strategy and value of IT
- Foundations of Digital Transformation
- IT-enabled Business Model Innovation
- Implementation of Digital Transformation Initiatives
- Skills for Digital Transformation

Top speaker

- Prof. Dr. Markus Böhm, University of Applied Sciences Landshut

What our students said

- I have learned a lot and it was practical
- Interesting and interactive
- Very skilled and pleasant presentations

Course location:	iimt - University of Fribourg
Course fee/ module:	CHF 1'400.--
Course language:	English
Registration:	www.iimt.ch or iimt@unifr.ch