

Value Based Management and Financial Analysis



This course covers the state of the art of valuation and financial analysis from a corporate perspective. A mix of case studies, class discussions and topical lectures will provide participants with a solid understanding of how to measure and manage the value, performance and solvency of companies.

Value Based Management and Financial Analysis - 13th - 14th June 2023

Day 1: Value Based Management

- Business Model and Value Drivers
- Discounted Cash Flow & Economic Value Added
- The Value of Flexibility
- Protecting Value Creation: Hedging Exchange Rate Risk

Day 2: Financial Analysis

- Financial Statements Analysis
- Performance Diagnosis and Value Drivers
- Credit & Solvency Examination
- Financial Planning

Top speakers

- Prof. Dr. Franck Missonier-Piera, University of Fribourg
- Prof. Dr. Martin Wallmeier, University of Fribourg

Course location: iimt - University of Fribourg
Course fee/ module: CHF 1'400.--
Course language: English
Registration: www.iimt.ch or iimt@unifr.ch