

Management Control Systems



The aim of this course is to provide participants with a hands-on understanding of the design and use of common management control systems. This includes discussion of the planning and budgeting process, financial and non-financial performance measurement, and questions of target setting and performance evaluation. Participants learn about the usefulness of management control systems, but also about potential challenges and pitfalls.

Management Control Systems - 15th - 16th June 2023

- Planning, budgeting, and variance analysis
- Financial performance and value creation
- Performance measurement systems
- Target setting and relative performance evaluation

Top speaker

- Prof. Dr. Martin Messner, University of Innsbruck

What our students said

- Inspiring and nice teacher
- I got a lot out of it to challenge this course in my own organization
- The Pre-Activity was very well integrated

Course location:	iimt - University of Fribourg
Course fee/ module:	CHF 1'400.--
Course language:	English
Registration:	www.iimt.ch or iimt@unifr.ch