

## Executive CAS Data-driven Business Models Programme 2023 (subject to modification)

DATES	
<b>JUNE 2023</b>	
22.6.-23.6. (Or can be attended in June 2024 as well)	Using Monte Carlo Simulations for enhanced decision-making
<b>SEPTEMBER 2023</b>	
05.9.-06.9	Digital (R)evolution
12.9.-13.9	IT-enabled Business Model Innovation
14.9.-15.9.	Managing Technochange*
19.09-20.09	Big Data & Interactive Systems*
21.9.-22.9	Introduction to Business Analytics and AI for managers
<b>NOVEMBER 2023</b>	
07.11-08.11	Data Analytics and Machine Learning for managers
28.11-29.11	Impact Evaluation for managers

\* Elective Modules – Choose one only!

**Combine your personal life, your work and your study programme!**

The modular structure offers an individual and flexible design of studies from full time to part time courses. Each course day starts at 8.30 am and ends at 4.30 pm. The courses will be held as a presence course, but can also be switched to online depending on the situation.

24.01.2023