

# Managing Human Capital



Your employees are the key to success. Get familiar with the tools for developing the knowledge, skills and abilities of your employees in order to increase performance. Learn about best practices, tools and techniques to attract, select and retain highly talented team members.

## Managing Human Capital - 16<sup>th</sup> - 17<sup>th</sup> March 2023

- Attracting employees
- Selecting employees
- Developing employees
- Performance managing employees

## Top speaker

- Prof. Dr. Kerstin Alfes, ESCP Business School

## What our students said

- Practical insights
- Interactive and lively discussions
- A toolbox for the daily business

Course location:	iimt - University of Fribourg
Course fee:	CHF 1'400.--
Course language:	English
Registration:	<a href="http://www.iimt.ch">www.iimt.ch</a> or <a href="mailto:iimt@unifr.ch">iimt@unifr.ch</a>