

Masterclass

Is Sustainable Finance more than a buzzword in the Swiss financial marketplace?

FINANCIAL

Join our Masterclass - Sustainable Finance

Currently, Sustainable Finance and ESG are hot topics that impact not only the Swiss Financial Market but industries on a global scale. Some companies are just riding the wave, while others have already been taking a responsible approach for decades. What about you? How could you become familiar with such a complex subject with a fast evolving and not standardized ecosystem?

This Masterclass will help you to learn more about Sustainable Finance in the Swiss Financial Industry. Suitable examples and exciting discussions will give you an overview on the challenges that the Swiss Financial Industry is facing and how to approach them. This will also trigger your way of doing business in your industry and to become a part of this transition.

Our top speaker Jeyamathy Wickramasingam

Jeyamathy Wickramasingam is working for the audit firm BDO SA in Geneva as Senior Manager in Regulatory & Compliance (Financials Services). She has many years of experience in the Swiss Financial Industry, working at the heart of the industry at the Swiss Financial Market Supervisory Authority FINMA. Jeyamathy is a passionate lawyer thinking out of the box and promoting value-based Leadership. She always valorized the cohesion of educational skills and real-world business practices. Jeyamathy holds a triple Master; Master in Law, post-graduate with an LL.M in Cross-cultural business practices, Compliance and Arbitration and an Executive MBA from iimt/University of Fribourg. Today, she is going one step further by engaging her cross-expertise in the development and promotion of Sustainable Finance in the Swiss financial industry.

5th of October 2022 - 17:00 - 18:00

- Sustainable Finance : What is it?
- How is Sustainable Finance impacting the Swiss Financial Industry?
- What about the regulation (in Europe and Switzerland) – Greenwashing?
- Next step – what to do or how to approach it?

Information & Registration

Where & When: Online, 5th of October 2022
Course fee: Free of charge - registration mandatory
Registration: via iimt@unifr.ch
More information: www.iimt.ch

