This course introduces the foundations, potentials and challenges of Digital Transformation. It equips the participants with the required knowledge on IT Strategy to plan, evaluate and implement IT-enabled Business Model Innovations at incumbent organizations.

**IT-enabled Business Model Innovation - 13th - 14th September 2022**

- IT Strategy and value of IT
- Foundations of Digital Transformation
- IT-enabled Business Model Innovation
- Implementation of Digital Transformation Initiatives
- Skills for Digital Transformation

**Top speaker**

- Prof. Dr. Markus Böhm, University of Applied Sciences Landshut

**What our students said**

- I have learned a lot and it was practical
- Interesting and interactive
- Very skilled and pleasant presentations

**Course location:** iimt - University of Fribourg  
**Course fee/module:** CHF 1'400.--  
**Course language:** English  
**Registration:** www.iimt.ch or iimt@unifr.ch