

Executive Programmes Management in Technology Programme 2023 (subject to modification)

| Dates | | | |
|---------------|--|---|---|
| 10.1.-11.1. | Strategic Management 1 | | |
| 12.1.-13.1. | Strategic Management 2 | | |
| 17.1.-18.1. | | Marketing Strategies | |
| 19.1.-20.1. | | Product Management | |
| 24.1.-25.1. | | | Service Management |
| 26.1.-27.1. | | | Managing Innovation |
| 07.3.-08.3. | Operational Excellence | | |
| 09.3.-10.3. | Quality & Productivity | | |
| 14.3.-15.3. | | Managing yourself & others | |
| 16.3.-17.3. | | Managing Human Capital | |
| 21.3.-22.3. | | | Strategic Leadership |
| 23.3.-24.3. | | | Business Ethics |
| 30.5.-31.5. | Basics of Accounting | | |
| 01.6.-02.6. | Foundations of Finance | | |
| 13.6.-14.6. | | Value Based Management and Financial Analysis | |
| 15.6.-16.6. | | Management Control Systems | |
| 20.6.-21.6. | | | Risk Management & Fintech |
| 22.6.-23.6. | | | Using Monte Carlo Simulations for enhanced decisionmaking |
| 05.9.-06.9. | Digital (R)evolution | | |
| 07.9.-08.9. | Cyber Security | | |
| 12.9.-13.9. | | IT-enabled Business Model Innovation | |
| 14.9.-15.9. | | Managing Technochange | |
| 19.9.-20.9. | | | Big Data & Interactive Systems |
| 21.9.-22.9. | | | Introduction to Business Analytics and AI for managers |
| 07.11.-08.11. | Data analytics and machine learning for managers | | |
| 09.11.-10.11. | Selected Legal Issues | | |
| 14.11.-15.11. | | Competition | |
| 16.11.-17.11. | | Competitiveness | |
| 21.11.-24.11. | | | Agility in Project Management |
| 27.11.-01.12. | Reserved | Reserved | Reserved |

Combine your personal life, your work and your study programme!

The modular structure offers an individual and flexible design of studies from full time to part time courses. The Executive MBA programme can be completed in 1 up to 5 years, the Executive Diploma in 1 up to 4 years and the Executive CAS in 1 up to 3 years.

Each course day starts at 8.30 am and ends at 4.30 pm.

The courses will be held as a presence course, but can also be switched to online depending on the situation.