

Basics of Accounting



The focus of the course is to provide participants with an introduction to accounting basics. It showcases the role of financial and managerial accounting for effective decision-making and control. It also addresses some common pitfalls when making important decisions and ways to overcome them.

Basics of Accounting - 31st May - 1st June 2022

- Introduction to Financial Accounting
- Understanding and Creating Financial Statements
- Relevance of Financial Statements in Managerial Decision-Making
- Managerial Accounting, CVP Analysis and Cost Assignment
- Common Pitfalls in Cost-Based Decision-Making
- Using machine learning approaches to reduce costs

Top speakers

- Dr. Christopher Bruffaerts, Lead Data Scientist, Axpo Group
- Prof. Dr. Michael Burkert, University of Fribourg
- Dr. Matthias Klein, Zürich Versicherungs-Gesellschaft AG

What our students said

- Outstanding lectures with easy to follow content
- Case studies were very useful
- Well-structured course

Course location:	iimt - University of Fribourg
Course fee/ module:	CHF 1'400.--
Course language:	English
Registration:	www.iimt.ch or iimt@unifr.ch