

# Big Data & Interactive Systems



From business intelligence and big data analytics to application to improve products and services. How can the daily-flood of data be made understandably and usable for successful business decisions? Drowning in data a company in the digital era must know how to handle them but also how to use them in their strategy.

## Big Data & Interactive Systems - 21<sup>st</sup> - 22<sup>nd</sup> September 2021

- Big Data (concept, market, tools)
- Where could big data for data science in smart cities come from?
  - IoT-Services, social media, smart city architecture, etc.
  - What can we do with this data?
  - Human-centered AI for cities and business models
  - How to apply Soft Computing Methods in this Framework?

## Top speakers

- Prof. Dr. Philippe Cudré-Mauroux, University of Fribourg
- Dr. Elena Mugellini, University of Applied Sciences Fribourg

## What our students said

- Practical insights
- Wealth of industrial experience
- Very insightful course

Course fee/ module: CHF 1'400.--  
Course language: English  
Registration: [www.iimt.ch](http://www.iimt.ch) or [iimt@unifr.ch](mailto:iimt@unifr.ch)

### This course will take place:

As an online or as a presence course, depending on the current COVID-19 situation in September.