



# Management Control Systems

The aim of this course is to provide participants with a hands-on understanding of the design and use of common management control systems. This includes discussion of the planning and budgeting process, financial and non-financial performance measurement, and questions of target setting and performance evaluation. Participants learn about the usefulness of management control systems, but also about potential challenges and pitfalls.

## Management Control Systems - 17<sup>th</sup> - 18<sup>th</sup> June 2021

- Planning, budgeting, and variance analysis
- Financial performance and value creation
- Performance measurement systems
- Target setting and relative performance evaluation

### Top speaker

- Prof. Dr. Martin Messner, University of Innsbruck

### What our students said

- Inspiring and nice teacher
- I got a lot out of it to challenge management control systems in my own organization
- The Pre-Activity was very well integrated in the first block

This course is conducted as an online course!

Course fee/ module: CHF 1'400.--

Course language: English

Registration: [www.iimt.ch](http://www.iimt.ch) or [iimt@unifr.ch](mailto:iimt@unifr.ch)