The focus of the course is to provide participants with an introduction to accounting basics. It showcases the role of financial and managerial accounting for effective decision-making and control. It also addresses some common pitfalls when making important decisions and ways to overcome them.

**Basics of Accounting - 8th - 9th June 2021**

- Introduction to Financial Accounting
- Understanding and Creating Financial Statements
- Relevance of Financial Statements in Managerial Decision-Making
- Managerial Accounting, CVP Analysis and Cost Assignment
- Common Pitfalls in Cost-Based Decision-Making
- Using machine learning approaches to reduce costs

**Top speakers**

- Dr. Christopher Bruffaerts, Lead Data Scientist, Axpo Group
- Prof. Dr. Michael Burkert, University of Fribourg, Subject Area Coordinator
- Dr. Matthias Klein, Zürich Versicherungs-Gesellschaft AG

**What our students said**

- Outstanding lectures with easy to follow content
- Case studies were very useful
- Well-structured course

This course is conducted as an online course!

Course fee/ module: CHF 1’400.--
Course language: English
Registration: www.iimt.ch or iimt@unifr.ch