

Basics of Accounting



The focus of the course is to provide participants with an introduction to accounting basics. It highlights the role of financial and managerial accounting for effective decision-making and control. It also addresses some common pitfalls when making important decisions and ways to overcome them.

Basics of Accounting - 8th - 9th June 2021

- Introduction to Financial Accounting
- Understanding and Creating Financial Statements
- Relevance of Financial Statements in Managerial Decision-Making
- Managerial Accounting, CVP Analysis and Cost Assignment
- Common Pitfalls in Cost-Based Decision-Making
- Using machine learning approaches to reduce costs

Top speakers

- Dr. Christopher Bruffaerts, Lead Data Scientist, Axpo Group
- Prof. Dr. Michael Burkert, University of Fribourg, Subject Area Coordinator
- Dr. Matthias Klein, Zürich Versicherungs-Gesellschaft AG

What our students said

- Outstanding teachers with explanations that are easy to follow
- Case studies were very useful
- Well structured course

Course fee/ module: CHF 1'400.--
Course language: English
Registration: www.iimt.ch or iimt@unifr.ch

This course will take place:

As an online or as a presence course, depending on the current COVID-19 situation in June.