

Executive CAS Leadership in a diverse world



In view of the increasing competitiveness across the globe, many companies have recognised that comprehensive and sustainable diversity management brings in clear advantages and diversity. Diversity within teams fosters creativity and efficiency, and as such has a great impact on the business allowing teams to quickly generate ideas and innovation. Inclusion and diversity are therefore considered as very important success factors for every successful multinational organisation. In this course, you will have an opportunity to learn about all diversity and leadership tools necessary for project and business success. You will also be able to implement and anchor your own diversity project within your company.

The modular course programme

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|  <p>1 Kick-off event
Diversity
Inclusive Leadership</p> |  <p>2 Self study
Diversity
Project idea</p> |  <p>3 Essentials of Diversity
Power of Diversity
Teams & Teamwork</p> |  <p>4 Get the skills for your project in the elective modules</p> |
|  <p>5 Workshop for concretisation of your project</p> |  <p>6 Realisation of the project (Diversity Challenge)</p> |  <p>7 Preparation of your final Executive CAS thesis</p> |  <p>8 Pitching of your project in front of a selected audience</p> |

This course was created in cooperation with Swisscom and is open to all interested persons. The number of participants is limited - make sure you register today and realize your own diversity project.

Place: iimt - University of Fribourg. Bd de Pérolles 90, 1700 Fribourg
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