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The aim of this course is to provide participants with a hands-on understanding of the design and use of common management control systems. This includes discussion of the planning and budgeting process, financial and non-financial performance measurement, and questions of target setting and performance evaluation. Participants learn about the usefulness of management control systems, but also about potential challenges and pitfalls.

Management Control Systems - 17th - 18th June 2021

- Planning, budgeting, and variance analysis
- Financial performance and value creation
- Performance measurement systems
- Target setting and relative performance evaluation

Top speaker

Prof. Dr. Martin Messner, University of Innsbruck

What our students said

- Inspiring and nice teacher
- I got a lot out of it to challenge managementcontrol systems in my own organization
- The Pre-Activity was very well integrated in the first block

Course fee/ module: Course language: Registration:

CHF 1'400.--English www.iimt.ch or iimt@unifr.ch

This course is taking place! As an online or as a presence course, depending on the current COVID-19 situation in June.