

# Executive Diploma

Management Excellence  
Digital Leadership





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The iimt is proud to be a leading competence centre for Management in Technology in Switzerland and as such employs critical thinking, intellectual and passionate creativity.

Your time at the iimt will be an unforgettable experience aimed at your personal and professional growth. We are looking forward to welcoming you at the iimt and opening up a world of opportunities.

Yours sincerely,

Prof. Dr. Stephanie Teufel

# Lifelong Learning

The key to success

## Executive Master of Business Administration (EMBA) Management in Technology

### Executive Diploma Management Excellence

### Executive Diploma Digital Leadership

**Executive CAS**  
Strategies &  
Innovations

**Executive CAS**  
Financial  
Decision Making

**Executive CAS**  
Leadership &  
HR Management

**Executive CAS**  
Project  
Excellence

**Executive CAS**  
Digital  
Excellence

**Executive CAS**  
Innovation Management &  
Intrapreneurship

**Specialised  
Courses**

Successfully completed course modules will be credited towards your future course of studies such as for an Executive CAS, Executive Diploma or Executive MBA programme.



# Swiss Competence Center

## **The iimt Experience**

The international institute of management in technology (iimt) is part of the University of Fribourg and a Swiss Competence Center for Management in Technology for more than 20 years.

The iimt offers executive training programmes for leaders in technology-driven sectors.

Supported by its partners and promoters, and with active participation in leading organisations, the iimt provides high-quality training on an international level. The programmes combine the most relevant theoretical management concepts with practical understanding of international management of technology. At the same time the iimt is providing insights into widely different cultures and attitudes while enabling conditions in other markets to be understood and evaluated.

## **Objectives & Commitment**

The iimt's commitment is to provide leadership skills and knowledge enabling participants to confidently take on high-level management positions in ever so complex, global and digital environment. The iimt Executive Diploma Programmes blend the experience and expertise of an innovative teaching team in developing participants' leadership qualities in both national and international business.

Course participants will gain analytical, functional and interpersonal skills required to successfully navigate an increasingly complex, global business and management environment. Participants will have a unique opportunity to be exposed to invaluable knowledge and experiences of an innovative faculty from Universities and industry worldwide. Tight collaboration and networking is always encouraged and nurtured throughout all our Executive Programmes.

### Flexibility

The modular structure of the iimt Executive Diploma Programmes offer a high rate of flexibility.

- Begin your study programme anytime you want;
- Choose how long you need for your studies;
- Design your study schedules from full-time to part-time study.

### A unique learning experience

Interactive teaching methods combine theoretical know-how and practical approaches.

- A healthy mix of theoretical knowledge and practical cases are applied;
- Business games are used in order to solve managerial challenges;
- Case studies, group works and current issues will be covered and discussed.

### Networking

Your professional and social network is another aspect which the iimt will help you grow and enrich through the opportunity to:

- Meet key-players from technology-driven sectors;
- Build up an international network of colleagues;
- Benefit from a strong iimt alumni network.

### Quality

Highest quality of the iimt Executive Diploma Programmes is our promise.

- Course contents are technology-related and contain up-to-date issues;
- The iimt pays attention to your needs and your personal development;
- The quality of the courses is guaranteed through the AAQ & SUC accreditation.

### Internationality

Global environment is a key part of your training programme.

- Course contents are focused on international issues;
- Participants and lecturers are drawn from a diverse range of backgrounds and are selected to promote sharing of different perspectives and approached to challenges.

# Your Advantages





# Executive Diploma

## Management Excellence

### Digital Leadership

## Executive Diploma Management Excellence

### Global Business Management

Strategic Management 1	Strategic Management 2
Marketing Essentials	Product Management
Operational Excellence	Quality & Productivity
Competition	Competitiveness
Artificial Intelligence for Managers	Selected Legal Issues

### Digital Mindset

Digital (R)evolution	Cyber Security
IT-enabled BM Innovation	Managing Technochange

### Finance & Accounting

Foundations of Finance	Current Topics in Finance
Basics of Accounting	Management Control Systems

### Leadership & Human Resources

Managing yourself & others	HR Development
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The iimt Executive Diploma Programmes are designed as a series of 20 modules. Each module lasts 2 days, and participants can enroll in the Programme several times a year and complete it on either part-time or full-time basis.

The Executive Diploma Programmes require passing all 20 modules, as well as the acceptance of the diploma project. By completing the Executive Diploma, students receive 60 ECTS-credits and the internationally recognised Executive Diploma of the University of Fribourg.

## Executive Diploma Digital Leadership

### Global Business Management

Strategic Management 1	Strategic Management 2
Managing Innovation	
Project Management 1	Project Management 2
Marketing Essentials	
Operational Excellence	
Artificial Intelligence for Managers	

### Digital Mindset

Digital (R)evolution	Cyber Security
IT-enabled BM Innovation	Managing Technochange
Big Data & Interactive Systems	

### Finance & Accounting

Foundations of Finance
Basics of Accounting

### Leadership & Human Resources

Managing yourself & others	HR Development
Corporate Communication	Business Ethics
Strategic Leadership	



# Digital Mindset

## Digital (R)evolution

- Definition, Reasons and Impacts
- Digital Megatrends from Digitalization 1.0 to 2.0 / Connection: from social media up to IoT and services
- Intelligence: big data and artificial intelligence
- New Technologies: Blockchain, 3D, Printing, virtual reality etc.

## IT-enabled Business Model Innovation

- The role of IT: its importance for corporate strategy
- Fundamentals of information management
- IT-governance, IS-controlling and risk management

## Big Data & Interactive Systems

- Data warehouse architecture
- Customer data warehouse
- Knowledge discovery process
- Data mining techniques

## Cyber Security

- Information security governance
- Policies, standards and best practice
  - Risk analysis and management
  - Information security culture
  - Economics of information security
  - Privacy

## Managing Technochange

- Implementing information system in organisations
- Effecting organisational change
- International IT implementation
- IT-service management

# Finance & Accounting

## Foundations of Finance

- Financial Markets and Digitalization
- Valuation of Stocks and Bonds
- Asset Management and Robo Advising
- Cost of Capital
- Capital Budgeting

## Basics of Accounting

- Introduction to management accounting and CVP-analysis
- Measuring relevant costs & revenues for decision making/ pricing decisions
- Cost assignment and ABC

## Current Topics in Finance

- Financial Planning
- Issuing Debt and Equity
- Corporate Valuation (including Valuation of Tech Companies)
- Capital Structure
- Multinational Financial Management

## Management Control Systems

- Divisional financial performance measures
- Budgeting and management control centers
- Standard costing and variance analysis

# Leadership & Human Resources

## Managing yourself & others

- Assessing ones personality
- Motivating employees
- Managing teams effectively
- Culture and diversity

## Corporate Communication

- Reputation management
- Crisis management: role play with media interaction
- Corporate identity, image and reputational management
- creating and managing the reputational platform

## Strategic Leadership

- Leading strategically
- Personal leadership styles
- Strategy stories and goal setting
- 360° feedback
- Negotiating successfully

## Human Resources Development

- Attracting employees
- Selecting employees
- Developing employees
- Performance managing employees
- Rewarding employees

## Business Ethics

- The role of business in society
- Ethical and unethical decision making
- Managing organisational integrity
- Managing organisational ethics

Case studies, practical approaches, group works and lively discussions are integral part of all our courses and study programmes. For more details about the course content, please visit [www.iimt.ch](http://www.iimt.ch).



# Facts & Figures

## The iimt success story

**680** Future managers visited Specialised Courses at the iimt

**385** Graduates successfully completed their Executive MBA, Diploma, CAS Programme

**235** Graduates guarantee the iimt Alumni Network's sustainable development

## A strong link to industry partners

**212** Companies have put their trust in us and our Executive Programmes

**21** Industry partners cooperate closely with the iimt

## An international environment & network

**13** iimt team members make your stay at the iimt unforgettable and comfortable

**28** Different nationalities are represented in our classrooms through both lecturers and students

**10** Subject Area Coordinators from around the world are making sure that our content is up to date

**70** Outstanding lecturers from leading Universities, business schools, industry, and government are active at the iimt

accredited by





# Practical Information

## Examinations & Final Project

Each completed module is followed by a written or an oral examination. Executive Diploma students are additionally required to write a final project in one of the iimt subject areas.

## Course Language

The iimt conducts the courses and examinations in English. The final project may be written in English, French, Italian, or German.

## Course Location

All courses are given at the iimt in Fribourg.

## Admission & Application Requirements

Candidates require a degree from a University or University of Applied Sciences, at least 3 years of professional experience and a management position (or may be admitted "sur dossier").

## Course Fees

<b>Executive Diploma Management Excellence</b>	CHF 28,000	20 modules
<b>Executive Diploma Digital Leadership</b>	CHF 28,000	20 modules

Fees include course materials, case studies, and examinations but do not cover transport, accommodation or food. The course fees may be paid in instalments (additional charges apply). For further details, please contact the iimt.

The application form can be obtained from the iimt or downloaded from the iimt's website ([www.iimt.ch](http://www.iimt.ch)).



iimt  
A world of opportunities